



## **Distinguished Speaker Series 2015**

### ***The Reform of Copyright - A discussion of international trends***

***by Professor Daniel Gervais***

**12 February 2015**

**Singapore**

IP Academy held their 2<sup>nd</sup> Distinguished Speaker Series on 12<sup>th</sup> February 2015 which was attended by 40 participants from the who's who of the IP fraternity including heads of IP of law firms, CTOs, and senior public service officers.

The Distinguished Speaker Series is IP Academy's continuous effort to bring world renowned thought leaders to share their views, insights and best practices in the rapidly evolving fields of IP and the innovation economy. For 2015, IP Academy is embarking on a series of talks on Copyright reform as part of its Thought Leadership programme.

At this Distinguished Speaker Series session, Professor Daniel Gervais, who is Professor of Law at Vanderbilt University Law School and Director of the Vanderbilt Intellectual Property Program, spoke on "*Structured Copyright reform*". He revealed to the audience a new framework he was working on called the "four quadrants of authorship" for the purposes of discussing how to create, reuse, monetize copyright in the new digital era and the current inequality of income between authors and intermediaries. He also shared interesting anecdotes on the US music industry with the audience. His provocative lecture led to an interesting exchange of questions and ideas between Professor Gervais and the audience during the Question and Answer segment.

**IP Academy (Singapore)**

The IP Academy (Singapore) is the training arm and a member of the Intellectual Property Office of Singapore. It is a national initiative dedicated to the deepening and broadening of Singapore's knowledge and capabilities in IP protection, exploitation and management. Given the value and importance of intellectual assets and creativity as primary sources of wealth and competitive advantage, the IP Academy aims to build a thriving culture that encourages the management and harnessing of innovation, and the resultant IP rights for the achievement of success in this global, knowledge-driven economy.